

## FREE TRAINING VIDEOS FOR UCSB STAFF

# CREATIVITY



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**SUGGESTED FOR JUNE 2017**

### Creativity & Focus on the Detail

Duration 4 min. 50 sec.

For some reason, we humans seem to be designed to be creative. We feel great when we're making something ... we feel great when we finish it and there it is. It doesn't matter if you're any good or not. As long as you like it, that's the main thing.

<https://www.lynda.com/Business-Skills-tutorials/Creativity-focus-detail/426767/547373-4.html?org=ucsb.edu>

### Creativity Bootcamp

Duration 48 min. 48 sec.

Think you're not creative? Think again! Creativity is a skill --- one you can develop with practice. And all it takes to start flexing your creative muscle is an hour of your time being guided through five interactive exercises that will help boost your creativity and produce more innovative ideas.

<https://www.lynda.com/Design-Skills-tutorials/Creativity-Bootcamp/197935-2.html?org=ucsb.edu>

### Harnessing Your Creativity

Duration 2 min. 49 sec.

Creativity is not an external force or a rare skill. It's a habit ... something that can be learned and exercised every day. The first step is understanding that creativity, at its core, is simply solving problems with relevance and novelty.

<https://www.lynda.com/Design-tutorials/Harnessing-your-creativity/497761/562539-4.html?org=ucsb.edu>

### Fostering Innovation

Duration 7 hour Learning Path

Innovation is always risky, but when successful it can propel you forward. Classes include: Risk-Taking for Leaders, Business Innovation, Building Creative Organizations, Managing Team Creativity, Learning & Working in Teams, Breaking Out of a Rut, Decision-Making Strategies, and Improving Your Judgement.

<https://www.lynda.com/learning-paths/Business/fostering-innovation?org=ucsb.edu>

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