

UC SANTA BARBARA

Human Resources
Employment & Talent Acquisition

2020 Advertising Opportunities

Your Employment Team is here to aid you in sourcing the best talent for your job!
Please see our tried and true online and print advertising locations below as a starting point.
Reach out to your recruiter to discuss sourcing strategies specific to the position you are looking to fill.

BEST OPTIONS UNDER \$100

- Handshake – free
- Indeed (Sponsored) – Pulls your job and posts for free
- Craigslist (CGLS) - \$25
- Santa Barbara Independent (SBIN) – Depends on length of ad text/ generally \$50-\$80
- Santa Barbara News Press (SBNP) - Depends on length of ad text/ generally \$70-\$100+

BEST OPTIONS \$100- \$200

- Monster (MSTR) - \$125
- Higher Ed - \$145
- ZIP Recruiter - \$150
- National Association Asian Am Professionals (NAAP) \$150
- National Conference Race & Ethnicity (NCRE) - \$155
- Historic Black Colleges and Universities - \$180
- Max Recruit - \$195
- Cal CPA (CCPA) - \$199
- LinkedIn - \$199
- Career Builder (CRBD) - \$200
- Workplace Diversity (WPDV) - \$200

BEST OPTIONS \$200-\$300

- American College Health Association (ACHE) \$200. (Non-Member \$400)
- Educarse - \$215
- American Association of Access, Equity & Diversity (AAED) - \$249
- Hispanic Outlook (HISP) - \$290
- NCAA - \$275
- Women in Higher Ed (WOMN) - \$295

BEST OPTIONS \$300-\$425

- Higher Ed & Disability - \$325 (400 words)
- Insight into Diversity (INID) - \$339
- Inside Higher Ed - \$349
- Media Bistro - \$350
- Diverse Jobs (DIVJ) - \$375
- DICE - \$395
- Chronicle of Higher Education (COHE) - \$435
- ASHRAE.org - \$425

*Ad Prices Subject to change at vendor's discretion

*All ads will have a 10% service charge added to the rates above

*If an ad location that is of interest is not on our list, please consult with recruiter