

UC SANTA BARBARA

Human Resources

Employment & Talent Acquisition

2021 Advertising Opportunities

Your Employment Team is here to help you in sourcing the best talent for your job! Please see our online and print advertising locations below. Reach out to your recruiter to discuss sourcing strategies specific to the position you are looking to fill.

BEST OPTIONS UNDER \$100

- Craigslist (CGLS) - \$25
- Handshake – Departments can post for free - [Post a Position Instructions](#)
- Indeed (Sponsored) – Pulls your job and posts for free
- Santa Barbara Independent (SBIN) – Depends on length of ad text/ generally \$50-\$80+
- Santa Barbara News Press (SBNP) - Depends on length of ad text/ generally \$70-\$100+

BEST OPTIONS \$100- \$200

- Cal CPA (CCPA) - \$199
- Career Builder (CRBD) - \$200
- Historic Black Colleges and Universities - \$180
- LinkedIn - \$170 - \$249
- Max Recruit - \$195
- Monster (MSTR) - \$125
- National Association Asian Am Professionals (NAAP) \$150
- National Conference Race & Ethnicity (NCRE) - \$170
- Workplace Diversity (WPDV) - \$200
- ZIP Recruiter - \$150

BEST OPTIONS \$200-\$300

- American Association of Access, Equity & Diversity (AAED) - \$249
- American College Health Association (ACHE) \$200. (Non-Member \$400)
- Educause - \$215
- NCAA - \$275

BEST OPTIONS \$300-\$425

- ASHRAE.org - \$425
- Chronicle of Higher Education (COHE) - \$435
- DICE - \$395
- Diverse Jobs (DIVJ) - \$375
- Higher Ed & Disability - \$325 (400 words)
- Higher Ed Jobs.com - \$345
- Hispanic Outlook (HISP) - \$335
- Inside Higher Ed – Up to \$349
- Insight into Diversity (INID) - \$369
- Media Bistro - \$350

- NACUBO - \$375
- Women in Higher Ed (WOMN) - \$305

*Ad Prices Subject to change at vendor's discretion

*All ads will have a 10% service charge added to the rates above

*If an ad location that is of interest is not on our list, please consult with recruiter