

UCSB Emeriti Association
Annual Report of the Development and Engagement Committee
May 1, 2024

Since granting automatic membership to all eligible retirees, the Emeriti Association (EA) now has approximately 550 members.

In October 2023, the Development and Engagement Committee (formerly the Membership Committee) established three main goals:

- Raise funds to support the EA Promise Scholars.
- Encourage members to participate in informal academic or social events organized by the EA.
- Encourage members to engage in service activities promoted by the EA.

A summary of the projects undertaken by the committee this year to achieve these goals is provided below and is followed by an outline of plans for 2024-2025.

Raising Funds for Promise Scholars

We launched a fund-raising campaign in the Fall of 2023 to support current EA Promise Scholars by requesting tax-deductible donations primarily through eblasts sent to Emeriti. To date, the EA has received a total of \$26,800 in donations to the Promise Scholarship Fund, exceeding our goal of raising \$21,000. Personal thank-you notes expressing our gratitude have been sent to donors. Thanks to Cynthia Brown for her assistance on this.

Encouraging Participation

Letters were emailed to new, eligible non-ladder retirees welcoming them to the EA and inviting them to participate in events and activities. An ongoing challenge has been informing these new members about EA-sponsored events through the Emeriti eblasts due to a problem incorporating them into the Emeriti mailing list. Recently, Ellen Pasternack creatively solved this problem by reformatting the eblasts to make information about Emeriti events readily available to all members.

Faculty Mentoring

Plans are underway to create a faculty mentoring program for interested Promise Scholars. Holly Roose, the Promise Scholar Program Director, is enthusiastic about such a program and plans to be involved in ensuring its success. More information about serving as a mentor will be provided in the coming weeks.

Plans for 2024-2025

Launch a Fall campaign requesting donations to continue to support EA Promise Scholars in 2024-2025.

Plan a fund-raising campaign to request donations to the Emeriti Association. Email letters to new, eligible non-ladder retirees welcoming them to the EA and inviting them to participate in the activities and events described in the eblasts they will now receive.

Finalize plans with Holly Roose to establish a faculty mentoring program for Promise Scholars.

Proposed Budget for 2024-2025

The Development and Engagement Committee requests \$300.00 to be used to send thank-you cards to those who donate to the Promise Scholarship Fund and to host an informal reception for faculty mentors and Promise Scholar mentees.

Respectfully submitted,

Judy Gough, Co-Chair of the Development and Engagement Committee

